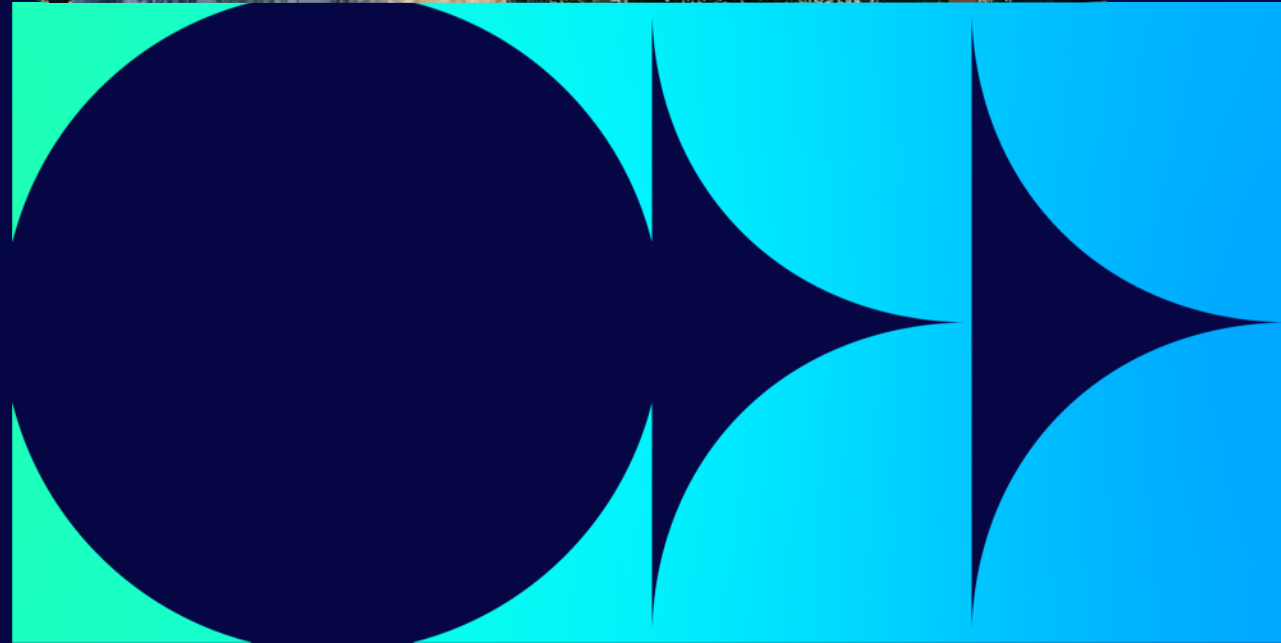


# The Open University

Scotland

***Fully-Funded Microcredentials  
for Career Development***

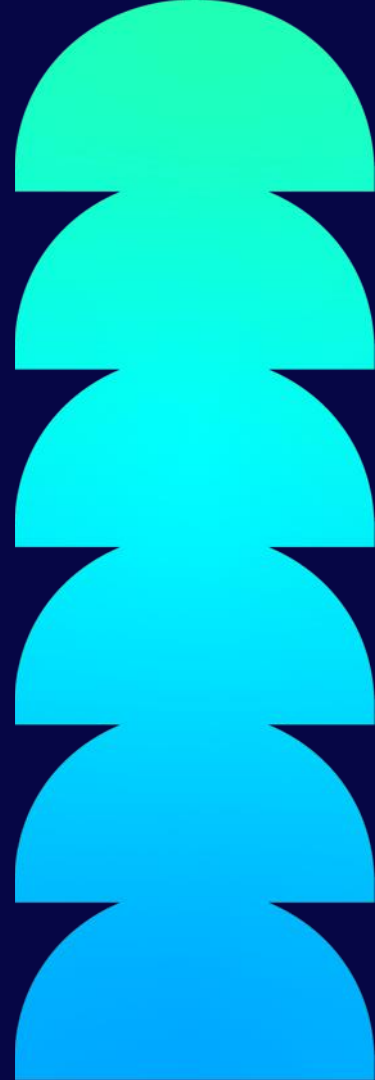
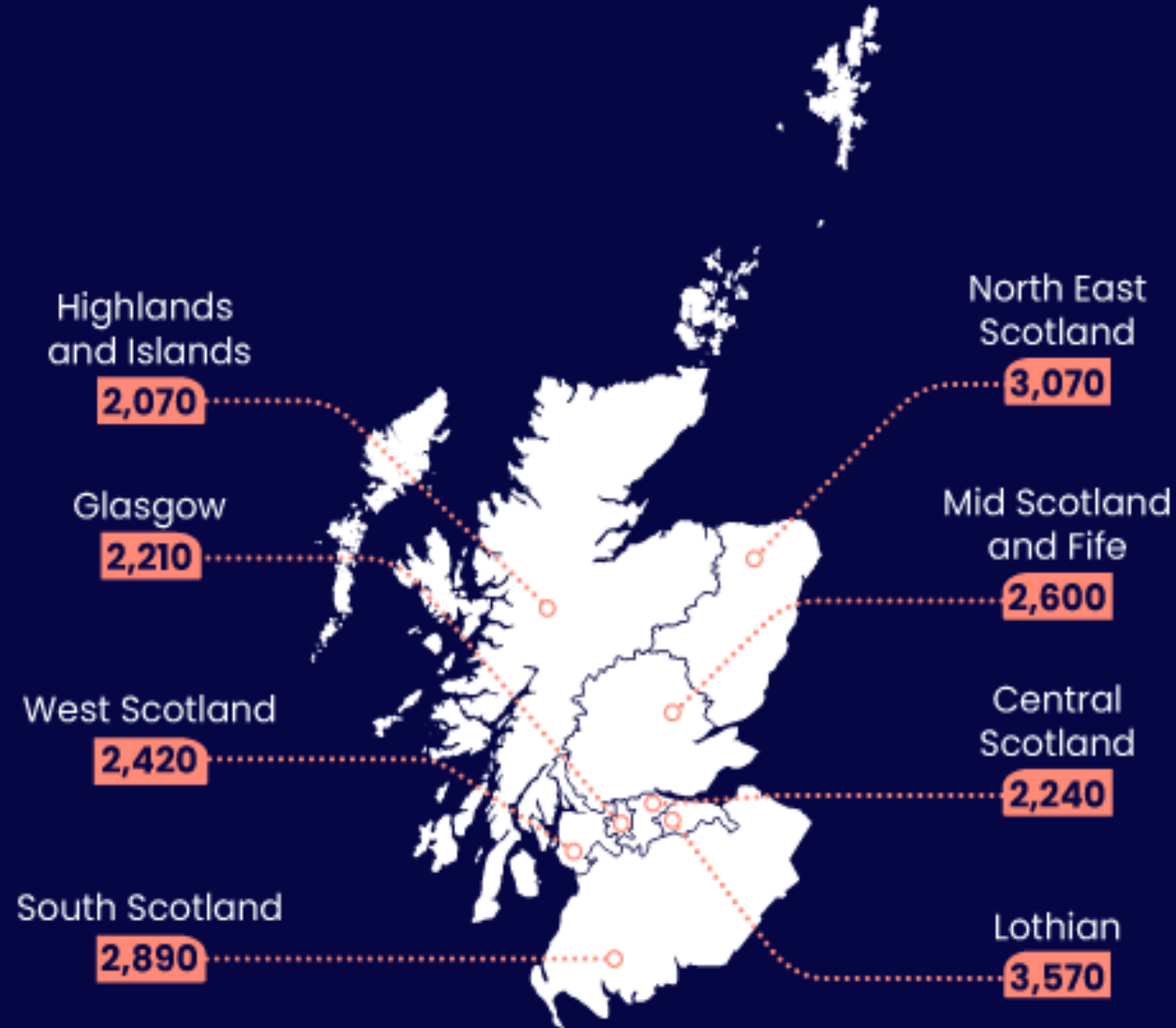
**Page Munro, Partnerships Manager**



21,000+ students currently  
studying with  
The OU in Scotland



We have  
students in all  
**73**  
Scottish Parliament  
constituencies, work  
with schools in  
**29**  
local authority areas  
and partner with  
**16**  
regional colleges





## Upskilling the nation

**168**

community learning  
and development  
practitioners gained  
new skills through our  
online teaching  
microcredentials



**76**

health and social  
care staff gained new  
skills through funded  
modules and  
microcredentials



**74%**

of our students  
are in full-time or  
part-time work



Working  
with over

**250**

employers  
across Scotland

**980**

applications for funded  
microcredentials in business  
and management,  
leadership, computing and  
IT, and sustainability

**587**

fully-funded  
places awarded



**40%**

of our students  
study Science,  
Technology,  
Engineering &  
Maths subjects

**85%**

of alumni say OU  
studies improved  
their job skills



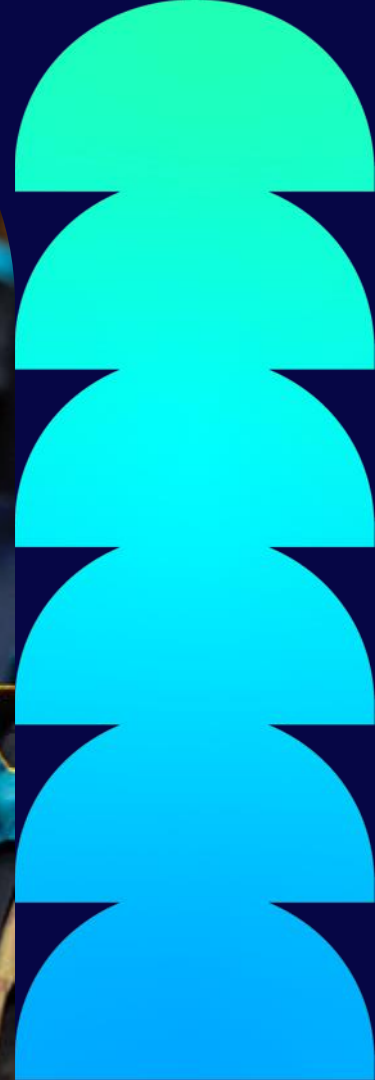
**88%**

of graduates in  
Scotland say OU  
study supports  
their career goals



**78**

small and medium-sized  
enterprises across Scotland  
accessed OU training via the  
Flexible Workforce  
Development Fund



# What are Microcredentials?

Microcredentials are professional development short courses (with academic credit) that allow learners to gain specialist knowledge and skills in rapidly growing industries.

- Allow learners to quickly build in-demand skills and knowledge to get ahead
- Courses take just 11 – 13 weeks of online study (10 – 13 hours of study a week)
- Courses run 3x a year in March, June and October
- Learners gain practical skills that they can immediately apply to their work, or boost their CV
- Courses are available at both undergraduate and postgraduate levels
- Designed by the OU's world-class academics, with many endorsed by industry partners



# What can I study?

We currently have 19 courses on offer, including subjects such as:

- Project Management
- People Management and Leadership
- Managing Change and Uncertainty
- Marketing
- Financial and Management Accounting
- Sustainability
- Mental Health
- Coaching and Mentoring
- Cyber Security
- Coding
- Cloud Computing
- Computer Networking

# How do Microcredentials work?

Microcredentials are hosted on the OU's partner platform FutureLearn



## **Learn online with expert mentors**

Complete online courses over 10 - 12 weeks with guidance from a dedicated group of mentors.



## **Complete project based assessments**

Test your understanding with weekly quizzes and exercises ahead of submitting your end-of-course assessment.



## **Earn a professional credential**

Finish your studies and pass your assessments to gain a certificate of completion.



## **Advance your career**

Use your microcredential as evidence of your specialised skills and progress further in your career.

# How do Microcredentials work?

- Your studies will be fully online so you do not have to attend on campus or on specific days/times.
- It is up to you when you complete your studies each week and the study is designed to fit around your other work and life commitments.
- The final assignment for the course is due on a specific date and we cannot offer extensions.
- You will be supported on the course by study advisors who can answer questions about the course content or the course structure.
- One of the best parts of studying a Microcredential is the opportunity for peer learning. You'll be studying alongside a wide variety of learners in different types of organisations and sectors and there are fantastic opportunities to share knowledge and experience.



To do Conversations Progress

- WEEK 1
- Introduction to the course
  - Welcome to the course
  - About the course
  - 1.5 Course outline and learning outcomes Article
  - 1.6 How you will learn on this course Article
  - 1.7 Your assessment Article
  - 1.8 How to spend your time each week Article
  - 1.9 Glossary Article
  - 1.10 What to expect this week Article
  - Transforming for sustainability
  - The response to climate change
  - Week 1 review

- WEEK 2
- Transforming your values

- WEEK 3
- Nature

- WEEK 4
- Long-term thinking

- WEEK 5

1.5

You've completed 0 steps in Week 1



A forest at sunrise

© Ray Bilcliff from Pexels

## Course outline and learning outcomes

8 comments

Support

Previous

Mark as complete

Next



# The Application Process

Every time the courses run, we receive nearly double the number of applications as available funded places. To help us in awarding the places, we ask applicants to write a short statement which includes:

- Why they want to take that particular course
- What skills they hope to gain
- How they think it will help them in their career

The strength of this statement is the main deciding factor in the awarding of funded places. We also take into consideration the following factors:

- Balance across protected characteristics
- Geographics representation across the whole of Scotland

**Priority is given to people who are unemployed or at risk of redundancy**

# Tips for Success

- Make sure to read through the different courses on offer in detail and make sure you're choosing the right course for you. We can answer any questions you might have around course content and suitability.
- Take your time when writing your personal statement – make sure to answer the questions we've asked you and really think about how your chosen course can help you achieve your goals.
- We recommend using your personal email address in your application – if you're on holiday when we offer out the funded places you might miss the offer!

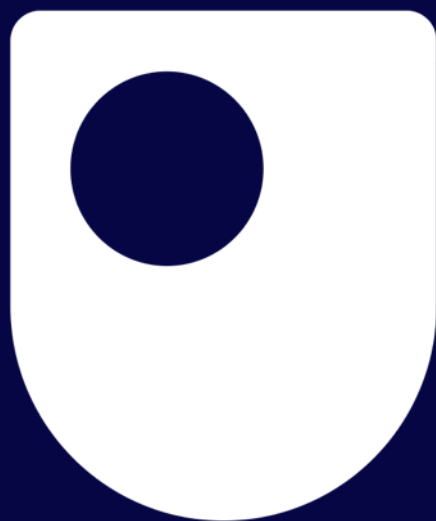


*I have recently moved from a support role to a managerial role and I am keen to develop my managerial and leadership skills to build my confidence in this role. I work for a small but fast-growing Scottish start up and improving my skill-set in these areas will also be beneficial for the wider company, ensuring we have best practices in leadership and management. I have a people-facing role and helping to get the most out of the team and being a supportive and effective leader is really important to me.*



# Next steps

- Applications for our next cohort of fully-funded Microcredentials starting in June will open on 17<sup>th</sup> April 2023
- You can add yourself to our mailing list at <https://www.open.ac.uk/courses/choose/scotland-micro>. We will notify you when applications open.
- You can also look at all of the courses on offer at the website above. If you have any questions, you can contact us as [ouscotland-skills-support@open.ac.uk](mailto:ouscotland-skills-support@open.ac.uk) and we will be happy to help you



**The Open  
University**

**Scotland**