## **Case Study**

Stepping Up with BECTU Vision

Union: BECTU

Location: Glasgow

Attendees: 8

Funding: Development Fund

BECTU is the UK's media and entertainment trade union and covers workers in broadcasting, cinema, film, digital media, independent production, leisure, theatre and the arts. The BECTU Development Fund Project, funded by Scottish Union Learning, negotiated and secured £86,873 from Creative Skillset and BBC Scotland in July 2016.

This will fund two training schemes. Firstly, a Trainee Script Editor course for one participant, which includes 32 weeks of on-the-job training, and a Trainee Storyliner course for one participant, which includes 15 weeks of on-the-job training.

Alison Goring, BECTU Vision Project Worker, said: "Significantly, the funds for this first scheme are delivered via the High End TV Drama Levy fund and BECTU had to make a strong case for the trainees to be placed on *River City* which is not "High End TV" but is the only returning drama in Scotland and the most suitable for this kind of training."

The second scheme is a "Stepping Up" Bursary scheme for six individuals. Stepping Up is aimed at ambitious, self-motivated individuals with a proven track record in their chosen field and a proactive approach to advancing their career. Its purpose is to help craft, technical and production crew members gain the skills and experience necessary to move up to the next professional level in their department.

Applicants will be required to submit a proposal which outlines an action plan enabling them to 'step up' to the next level and increase their employability. The support provided will be a combination of bespoke short courses, mentoring and, where possible and appropriate, paid work placements. Each applicant will also be required to have an industry "champion" which will help BECTU ensure employer buy-in and help target the right individuals at the right stage in their career for this support.

Alison continued: "The overarching objective of the Project is to support



Scottish-based workers to develop skills that will equip them to flourish in employment in a sector where technological change and varied production demands require new and evolving skills. Since the workforce is predominantly freelance, it is the responsibility of individuals to address their own on-going professional development. The Project supports workers by delivering practical, relevant learning that enhances existing skills and addresses skills shortages as they emerge to contribute to a growing and successful film and broadcasting sector."

For more information on the BECTU Development Fund Project, visit www.bectu.org.uk or follow on Twitter: @bectu.



