

EVERYDAY SKILLS: Supporting Learners in the Workplace



Programme

The 17th annual Scottish Union Learning Everyday Skills Event will take place online from 9.45am to 3pm on Thursday the 27th of February 2025.

This virtual Everyday Skills Event enables trade unions to raise awareness of Everyday Skills issues in the workplace and share best practice in supporting those with Everyday Skills needs.

It is aimed at Union Learning Representatives, Learning Organisers, Equality Reps, Tutors and members who cascade information and skills in workplaces.

Welcome and Introduction

9.45am to 9.50am

Catherine Garvie, Senior Development Officer, Scottish Union Learning

Speaker

9.50am to 10.05am

Roz Foyer, STUC General Secretary

Speaker

10.05am to 10.20am

Wendy Burton, Director, Scottish Union Learning

Speaker

10.20am to 10.45am

Philippa Cochrane, Head of Reading Communities, Scottish Book Trust

Reading for Pleasure - supporting learners to build a lifelong reading habit to unlock lifelong benefits

Session 1:

10.45am to 11.45am

Led by Lisa Cope, Financial Wellbeing Officer, Money Advice Scotland (MAS)

The Cost of Living, Energy and The Scottish Budget

Our Financial Wellbeing has a major impact on our overall wellbeing. The cost of our essentials has risen sharply over the last few years and the 'cost-of-living crisis' is impacting millions of households across the country. Along with the recent increase in the Energy Price Cap, and a further increase planned for April 2025, our money needs to stretch even further.

In this workshop we aim to help you understand the crisis; discuss information on your energy bills; how you can maximise your income and where to get advice if you are struggling with debt. We will also discuss the Scottish Budget announcements and what this means for you and your finances.

Comfort Break

11.45am to 12.00pm

Session 2:

12.00pm to 1.00pm

Led by Jo Jarvis, Head of Funding and Partnerships, ESOL Scotland

Boosting Inclusion Through Communication

As Scotland welcomes more New Scots to our communities and workforce, we want to share a taster of our training 'Boosting Inclusion Through Communication', where ESOL teaching professionals share communication tips honed over years of experience working with people whose first language is not English. We will share the barriers and challenges New Scots face, and solutions we can all apply to the valuable work we do in the community and workplaces.

This will be a thought-provoking, engaging session which aims to boost equalities and inclusion in our public services. Vikki Rowland and Ellie Glasgow, development workers with extensive experience in ESOL delivery will lead this interactive workshop.

Break for lunch

1.00pm to 1.40pm

Session 3:

Led by Craig Steele, Digital Skills Education Ltd

1.40pm to 2.40pm

How To Rig an Election with AI

You'll learn how AI tools can create increasingly realistic images, audio, and social media posts and explore how AI-generated media could be used to undermine the democratic process, manipulate voter behaviour and distort public opinion. Spot the real campaign images versus those created by our AI bots – it may be harder than you think!

However, don't worry, this session isn't just about politics; it's about protecting your digital wellbeing. You'll learn how these tools can be used to create other misleading content that could influence your online life and the decisions you make every day. No technical knowledge is needed to take part. By learning how to spot AI generated content, you can help stop the spread of harmful online misinformation.

Closing Remarks

2.40pm to 2.50pm

Catherine Garvie, Senior Development Officer, Scottish Union Learning.

**Please contact your own trade union to arrange to attend this event.
Organisation of attendance and release is by your trade union and is not
the responsibility of Scottish Union Learning.**

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